**Costs and benefits**

Budget: 7500 €

Domain: 18 €/year – we offer the first 5 years of domain

Client time: 10h/week

Current number of students: 1200

Estimate number after the project: 1000 student in 5 years

Aftercare: 100 €/year

|  |  |
| --- | --- |
| Factors | Cost |
| Setup | 300€ |
| Design and Building | 5,000€ |
| Content Creation | 600€ |
| Training to use it | 600€ |
| Maintenance | 500€ |
| TOTAL | 7,000€ |

(The rest of the budget will be used for emergencies)

Project benefits:

A good image. Having a website means that people are always able to find your university anytime, anywhere. Even outside of business hours, your website continues to find and secure new customers. It offers the user convenience as they can access the information they need in the comfort of their own home.

Marker expansion. As your site is accessible to anyone all over the world, the ability to break through geographical barriers has never been easier. Anyone, from any country, will be able to find the university.

Websites provide an easier way to handle customer service. Offering answers to regularly asked questions in a FAQ (Frequently Asked Questions) section, you can reduce customer service costs and save yourself time and money, as well as providing much more information.